

## Are you photohygienic?



### "Clean Shots" Photo Contest

**World Hand Hygiene Day** takes place May 5th, 2014. To promote hand hygiene awareness, this year PICNet, the BC Health Authorities, and the BC Patient and Safety Quality Council are running a provincial photo contest.

Healthcare workers can snap "selfies", "friendies", or "photobombs" featuring hand hygiene, and upload them to the contest via the PICNet website. There will be randomly drawn prizes of gift cards each week (given out by each health authority), and a **grand prize of an iPad Mini for the funniest or most creative photo**. There will also be a trophy for the health authority that submits the most photos.

The contest runs from **April 22-May 19**, at [www.picnet.ca/cleanshots](http://www.picnet.ca/cleanshots).

Please encourage your staff and colleagues to enter! The contest is open to all healthcare workers in BC.

So go get sudsy and snap-happy!



**WEEKLY DRAWS**

*gift certificates*



**MOST CREATIVE**

*iPad mini*



**MOST SUBMISSIONS**

*trophy / bragging rights to the winning organization*

### Spread the Word



We have [posters, graphics, and sample newsletter articles and tweets](#) that you can download and share to help promote the contest. Or simply forward this email!



There are also lots of [hand hygiene resources](#) on the PICNet website. Check out all the downloadable resources that are there!



Questions about the contest? Please read the [instructions](#) first, and if you still have questions, you can [email](#) one of the contest organizers.

You can read the full contest Terms and Conditions [here](#).

## Good luck in the contest!

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